



***DUE BY FRIDAY, April 1, 2014***

One of the SELP program requirements is that you need to create a LinkedIn profile. To learn more about how to use LinkedIn and/or to watch a video tutorial go to:

**<http://learn.linkedin.com/students/>**

## **REQUIRED SECTIONS OF YOUR PROFILE**

Create your profile, be as detailed as possible. The following sections are required:

- **Experience:** Consider including things such as work experience, student groups, leadership, volunteering, learning abroad and away, and research. Describe your experiences in the same way you do on your resume. Get resume tips [here](#). In your experience section be sure to highlight the skills gained from your student employment!
- **Education:** Include dates, degree you are seeking, major, coursework and/or projects.
- **Skills:** List skills you've gained from coursework, jobs, and activities you are involved with.
- **Summary:** Write a statement summarizing your objective. To be meaningful, your objective should be as specific as possible. Get tips for objectives [here](#).

- **Organizations:** Add SELP as an organization. Write a brief reflection (150-200 words) about your experience in the SELP program, what did you gain or learn from being a part of the program? How did you use and develop your Strengths? Include in your reflection what Student Development Outcomes you think you made the most progress on, what contributed to this development, and how you've demonstrated this development. It is not required, but you may want to also add other organizations you are part of to this section of your profile.
- **Connect:** Connect with at least two people that you know. You can click on "Add Connections" on the LinkedIn homepage and you're able to upload your email contacts to see who you know is on LinkedIn. You can also find new people to connect with through the groups you join, such as other SELP students or alums who may be working at a company you are interested in. Get tips for how to connect with someone you don't know here. To make the most out of LinkedIn it is recommended that you connect with more than two people.
- **Groups:** Join at least two groups, some suggested groups include:
  - ⇒ 'SELP Student Employment Leadership Program': you are required to join this group so we can view your profile and verify that you've completed this requirement of the SELP program
  - ⇒ 'University of Minnesota Alumni Association' (current students can join too, it's a great way to get connected to alums)
  - ⇒ 'University of Minnesota-Twin Cities'
  - ⇒ Your college and/or your career center
  - ⇒ Groups that you are interested in, search by your major or other keywords (examples: math, fitness, history, renewable energy, finance, teaching, etc.)

## ADDITIONAL SECTIONS OF YOUR PROFILE

You must choose two:

- Projects
- Languages
- Honors and Awards
- Courses
- Certifications
- Volunteering and Causes

## RECOMMENDED NEXT STEPS

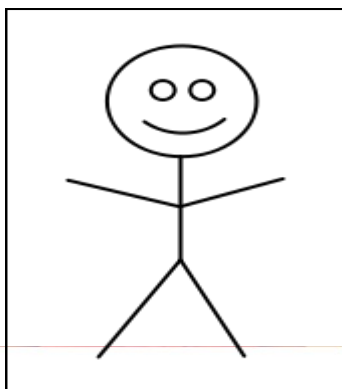
To make the most out of your LinkedIn experience we recommend that you:

- Conduct company research using the company search feature
- If job searching, use the job search tool and see who in your network works at the organizations where these jobs are posted
- Request that people recommend you and/or endorse your skills

## Completing the SELP LinkedIn Requirement

Once your profile is complete, join the SELP LinkedIn group. Then send your profile link to Selp@umn.edu by **April 1, 2014** (you can find your profile link directly under your picture).

Copy this link from  
your LinkedIn Profile  
and send it to  
selp@umn.edu



### Name

Program Coordinator at Office for Stu  
University of Minnesota-Twin Cities  
Greater Minneapolis-St. Paul Area | Higher E

Previous Career Center for Science and Eng  
Minnesota, Seattle University, Com  
Cascadia Community College

Education Seattle University

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